



Moose Jaw Public Library

**Annual Report
2014**

MOOSE JAW PUBLIC LIBRARY BOARD

Terry Gabel, Chairperson
Doris Dunphy
Mayor Deb Higgins (Ex-Officio)
Gayle Jones
Janice Lamb
Dawn Luhning (City Council Representative)
Stirling Millar
Eddy Moore
Rae Trites (liaison to Friends of the Library)
Walt Yakiwchuk

BOARD MEMBERS SERVING ON PALLISER REGIONAL LIBRARY BOARD

Doris Dunphy [Executive member]
Terry Gabel [Executive member]
Janice Lamb [Executive member]
Dawn Luhning [Executive member]
Stirling Millar [Executive member]
Rae Trites
Walt Yakiwchuk

MOOSE JAW PUBLIC LIBRARY STAFF

Head Librarian	Karon Selzer	Pages	Jacqueline Bochek Nov- Stephenie Campbell Jan-May Cheryl Crawford Shirley Forrester Apr- Suzanne Kristoff George Miller Nov- Tanya Miner Aug-Oct Holly Moroschan-on leave Tina Osgood -July Carol Usher July-July Callyn Whelan May-Nov
Assistant Head Librarian	Laura Shtern -April Gwen Fisher August-		
Children's Librarian	Tina Dolcetti		
Library Technicians	Pam Albert Ken Dalgarno Wendy Drake Hannah Elich Donna Kostal Barb Silvester		
Clerical Staff	Hamida Ahadi Debbie Alix Gail Gillies -Nov Donna Hunter Kathy MacKenzie Karen Newton Steve Nicholl Della Simmons Lori Vansickle Callyn Whalen Nov-	Summer Student	Lucy Wattam

Chairperson's Report

Once again I have had the privilege to chair the Moose Jaw Public Library Board. 2014 was an exciting year. I would like to acknowledge Moose Jaw City Council for its ongoing support and their recognition of the important role libraries have in healthy, vibrant communities.

As we moved into the 101st year in the Moose Jaw Public Library's wonderful facilities we continue to transition further into the digital era. The Saskatchewan information and Library Services (SILS) has become the backbone of an impressive province wide resource sharing system. Although still a work in process, SILS has been a benefit to local patrons as well as demonstrating the strength of the Moose Jaw Public Library's impressive collection through the volume of material loaned to other public libraries in the province.

The Friends of the Library continue to merit special recognition. Through fundraising such as two book sales and a puzzle sale this wonderful group was able to fund several training sessions for computers, iPads, and tablets. They also purchased more than 20 new book club kits and provided funding to assist in teen and children's program efforts.

Head Librarian Karon Selzer and Children's Librarian Tina Dolcetti, along with new Assistant Head Librarian Gwen Fisher and the rest of the staff of the Moose Jaw Public Library have continued to expand the library's programming, offering a wide array of programs for all ages. While the education system in Saskatchewan is starting to recognize the importance of pre-kindergarten educational opportunities, the Moose Jaw Public Library continues to fill all of the children's programming available.

In a rapidly changing world around us, the one constant is the staff of the Moose Jaw Public Library continuing to offer a warm and inviting atmosphere for our patrons to enjoy. Whether studying, looking for the next great read, or just enjoying some free time, the people of Moose Jaw continue to visit the Library.

Terry Gabel

Meeting Room Bookings

	2013	2014
Meeting Room Bookings	600	521
Theatre Bookings	115	123
Total Bookings	715	644
Rentals	236	190

Head Librarian's Report

2014 was a year to savor the Library's many successes and to acknowledge the continued support which the Library received from City Council, the Friends of the Library and our patrons.

Staff changes at all levels were experienced throughout the year. Laura Shtern left the Public Library to take on a position at Niagara Falls Public Library in April. Gwen Fisher joined the staff in August as the new Assistant Head in August. Numerous changes in Page positions occurred as well as in a Clerk 2 position in the Children's Department.

Both the Assistant Head Librarian and the Children's Librarian, along with other staff members have proven instrumental in the Library making progress on two important goals: successfully increasing the program offerings for all ages, and increasing the awareness of the Public Library and its services to the community. This was accomplished through their presence at community events; manning information displays; co-sponsorships with other organizations on programming; and being active members on numerous local and provincial committees. Funding assistance through grants such as the Community Initiatives Fund, the Raise-a-Reader program and from the Friends of the Library made it possible to increase the level of program offerings. The Public Library was also a part of the first "Reading Town" in Moose Jaw, which was spearheaded by the National Reading Campaign.

Usage of library materials, whether in a physical format or digitally, remains strong. Statistics show that the Public Library was one of the top lenders of materials throughout the province, behind only 8 Saskatoon and Regina branch libraries. Electronic resources continued to rise, with 42,686 eBooks and e-Audiobooks downloaded by Moose Jaw and regional library patrons during the year. Usage of our Tumblebooks service, which provides access to e-picture books for children, increased to 7,362 downloads.

In recognition of the Public Library's 100th Anniversary of the heritage library building and the celebratory events held in 2013, Palliser Regional Library named the Public Library as Branch of the Year.

The Head Librarian continued to serve on the Policy and the Library2Go committees of SILS (Saskatchewan Information and Library Services) consortia. Due to ongoing issues with the current ILS, the Consortia Directors made the decision to pursue changing to a new system. As a result, 2015 promises to be a busy year- training staff and adjusting to a new system.

Staff training and professional development were emphasized again this year. The Assistant Head Librarian attended the PLA (Public Library Association) Conference; the Children's Librarian attended the OLA (Ontario Library Association) Conference; Reference staff members and the Librarians attended the SLA (Saskatchewan Library Association) conference; several staff attended training on how to operate the AED unit; and five staff trained for their OHS Standard First Aid and CPR certification. All of these training opportunities were excellent learning experiences.

In conclusion, I want to extend my thanks to the Board for their support through the year, to Laura Shtern, Gwen Fisher and Tina Dolcetti for their enthusiasm and innovative ideas, and to all the Public Library staff for their continued efforts in serving our patrons.

Karon Selzer



Assistant Head Librarian's Report

My first five months at the Moose Jaw Public Library have been a very exciting time. I am grateful to Karon Selzer, the Library Board and the entire staff of the Moose Jaw Public Library and Palliser Regional Library for their help and support as I settled into my role as Assistant Head Librarian at the Moose Jaw Public Library.

In 2014 we offered 82 adult programs and 76 youth programs. Some of the highlights were our ongoing Teen Writer's Circle, Cooking with Trevor Roberts, "Badlands" book launch with local author Ken Dalgarno, Heirloom Seed Banking with Keri Fox, iPad and Tablet basics sessions, Just in Case Binders with Harold Empey, Teen Movie Nights and Manga Club. We also introduced the "Avid Knitters Group" a well-attended bi-weekly meeting of dedicated knitters. Our "Performance Arts Jam" teen summer programs were made possible by a Community Connections CIF Grant. Other special programming was made possible by grants from the Saskatchewan Writer's Guild, the Saskatchewan Library Association and the generous donations of the Friends of the Library.

Things ran smoothly in the Reference Department with no changes to staff for the year.

The Teen Summer Challenge was a huge hit this summer, with more than 4910 points earned and several dedicated teens completing the entire challenge. Thanks to the Friends of the Library for their support.

Collection development has been a major focus, as I have been working on getting acquainted with the collection and readership in Moose Jaw. Selections for the young adult and adult collection went well this year. A special thanks to Carolyn Graham who worked on selecting materials while the Assistant

Head Librarian position was vacant. Weeding of the Adult collection continued with a shift from fiction to high priority areas such as Adult Non Fiction and the Teen Fiction collection.

In our virtual space, there were over 110,000 website clicks with an average at 312 visits daily. Our Facebook following this year continued to climb and we reached another milestone of 400 likes just before the holiday in December. This year we launched our Youth Programming Instagram account in order to connect more directly to youth in our community.

Thank you to everyone at the Moose Jaw Public Library and Palliser Regional Library for welcoming me. I am honored to be part of your team and community!

Gwen Fisher
Assistant Head Librarian



Children's Department Report

2014 marked an incredibly busy year for the Children's Department. I thank Karon Selzer, Gwen Fisher, and the staff of Moose Jaw Public Library and Palliser Regional Library for their ongoing enthusiastic support of the Children's Department.

2014 saw an increase in the number of programs that we offer, in the number of group visits to the Children's Department, and in the number of visits we made in the community. The Children's Department increased the total number of programs offered from 213 to 271, a 27% increase. This total includes 87 unique programs and 184 storytimes. The Children's Department hosted 77 school and group visits, a 12% increase over 2013. The Children's Department conducted 41 visits to schools and other community venues, which represents a 58% increase. Summer Reading Club 2014 was quite well received—our programs were busy, and our reading logs proved that Moose Jaw loves to read. Lucy Wattam was a thoughtful, creative and dedicated summer programming assistant; and we are thankful for the many generous gifts and sponsorships we received from local businesses.

Preschool Storytimes, Babies and Toddlers Together, and Lego Nights were our regular programs in 2014. To these, we added a monthly Preschool Dance Party, which encourages large families, and daycares to attend our library programs. We offered programs at Cubiak Early Years Family Resource Centre, and started offering a Little Bookworms program at the Strong Start Early Years Family Resource Centre. We also offered programs for the Baby's Best Start Five Hills Health Program, which were generously supported by the Postmedia Raise a Reader grant and the Creating Our Future Fund.

I attended the Ontario Library Association conference in 2014, and returned to work filled with enthusiasm and ideas. Wendy

Drake and I attended the Saskatchewan Library Association Conference and Standard First Aid CPR-A training. During the summer, Lucy, Wendy and I attended a webinar "What's After Storytime: Programming for Children and Tweens with Autism". Gail Gillies and I attended an Early Childhood Facilitators' workshop.

2014 saw some staffing changes in the Children's Department. We wish Gail Gillies all the best in her new endeavors, and we welcome Callyn Whalen as the incoming Children's Clerk 2.

Thank you for another wonderful year,

Tina Dolcetti
Children's Librarian.



MOOSE JAW PUBLIC LIBRARY ANNUAL STATISTICS REPORT 2014

		2004	2009	2013		2014	
CIRCULATION							
ADULT							
Books & other material		151,912	133,934	86,520		76,694	
Cassettes		23,706	5,936	6		3	
Video Cassettes		8,267	3,387	175		119	
DVDs		33	24,156	33,317		34,275	
Young Adult		9,366	18,815	12,044		11,137	
Video Games				2,164		2,573	
Compact Discs		23,335	47,975	11,570		10,490	
Total Adult Circulation		216,619	234,203	145,696		135,291	
JUVENILE							
Books & other material		75,928	68,971	67,011		73,080	
Cassettes		3,844	969	17		1	
Compact Discs		2,333	4,524	1,466		1,527	
Video Cassettes		9,359	1,709	46		11	
DVDs		17	21,096	18,992		16,985	
Total Juvenile Circulation		91,481	97,269	87,562		91,605	
				52,793	Renewals	50,552	Renewals
GRAND TOTAL		308,100	331,472	286,071		277,449	
SERVICES							
Reference Questions	Adult	13,549	11,604	9,897		9,784	
	Children	2,718	3,130	2,647		2,077	
Internet Usage		18,537	17,631	11,326		9,875	
Online Databases		1,032	1,534	8,139		13,182	
Overdrive/Library2Go				37,046		42,686	
Holdings Filled		9,091	6,653	46,286		50,815	
Registered Borrowers		11,660	10,732	9,231		8,910	
Programs - Adult/Youth	(No.)	43	44	75	/86	82	/76
	(Att.)	800	699	1,641	/698	1,084	/813
Programs - Children	(No.)	90	29	64		87	
	(Att.)	1,459	546	1,616		1,638	
Library Visits - Adult	(No.)	11	23	16		10	
	(Att.)	203	386	240		222	
Library Visits - Children	(No.)	66	75	65		77	
	(Att.)	1,228	1,829	1,014		1,184	
Classroom Visits - Children	(No.)	4	36	24		41	
	(Att.)	147	2,161	3,111		4,645	
Story Time	(No.)	57	66	149		184	
	(Att.)	1,063	1,265	2,986		2,951	
Newspaper Clippings		2,602	1,635	1,849		1,688	
Archive Questions		819	476	548		390	
Microfilm Usage			715	472		337	
Inter/IntraLibrary loans (Borrowed)		7,027	6,869	22,942		22,881	
Inter/IntraLibrary loans (Loaned)		11,184	14,770	56,633		57,157	
Shut-in Service		5,637	6,866	2,915		2,429	
Visitor Count		209,177	168,067	144,943	**	144,340	**

**Circulation data for 2013 & 2014 may not be accurate, due to the ILS's statistical capabilities. Comparisons to previous years is not recommended by the SILS Consortia. Visitor count malfunctions. 2014 no people counter for 2 1/2 months.

TOTAL LIBRARY MATERIALS

BOOKS (Catalogued collection)

	2013	2014
ADULT		
Non-Fiction	33,843	34,160
Fiction	32,686	36,451
Reference	4,946	4,970
CANADIANA		
Non-Fiction & Fiction	5,222	5,238
FRENCH	152	152
TOTAL ADULT BOOKS	<u>76,849</u>	<u>80,971</u>
YOUNG ADULT BOOKS	6,060	10,670
JUVENILE		
Non-Fiction	12,836	13,735
Fiction (including Easy)	10,917	19,581
Reference	649	647
French	1,018	1,161
TOTAL JUVENILE BOOKS	<u>25,420</u>	<u>35,124</u>
TOTAL BOOKS	<u>108,329</u>	<u>126,765</u>
PAPERBACK COLLECTION		*included in above
Young Adult	3,527	
Adult	11,296	
Juvenile	8,129	
TOTAL PAPERBACKS	<u>22,952</u>	
GRAND TOTAL BOOKS	<u>131,281</u>	<u>126,765</u>
Compact discs	4,828	4,236
Microfilm	1,066	1,073
Photographs in Archives	7,625	7,993
Videos	79	73
Video Games	200	319
DVDs	7,949	9,413
CD Books	2,653	2,965
TOTAL AUDIOVISUAL	<u>24,400</u>	<u>26,072</u>
GRAND TOTAL	<u>155,681</u>	<u>152,837</u>

** 2014 statistics are adjusted from ILS numbers. Data may not be accurate due to the statistical capabilities of the ILS

MATERIALS ADDED AND WITHDRAWN

	ADDED		WITHDRAWN	
	2013	2014	2013	2014
ADULT				
Books	5,193	4,041	9,203	2,189
Paperbacks - Adult	1,583	1,741	1,991	921
Graphic Novels - Adult	189	184	39	254
Books/Paperbacks - Young Adult	548	436	164	345
Graphic Novels - Young Adult	534	309	46	19
Clippings	1,849	1,688		
Compact Discs	313	416	152	339
Blu ray Discs		45		
DVDs	839	744	406	42
Video Games	115	135	9	22
CD Books	244	274	35	97
CD Books - Young Adult	7	24	1	
JUVENILE				
Books	2,188	2,521	1,005	1,492
Paperbacks	692	709	796	204
Graphic Novels	332	292	143	44
Blu ray discs		3		
Compact Discs	69	82	91	2
Videos			165	6
DVDs	410	474	224	200
CD Books	34	61	105	3
ARCHIVES				
Microfilm	6	7		
Photographs	1,025	368		
GRAND TOTALS	<u>16,170</u>	<u>14,554</u>	<u>14,575</u>	<u>6,179</u>

MATERIALS REPAIRED

	2013	2014
Adult Books	906	756
Children's Books	595	862
Covers Laminated	139	137
Periodicals	37	43
TOTAL REPAIRS	<u>1,677</u>	<u>1,798</u>

Sincere appreciation is extended to

the Friends of the Library for funding the colourful new signage throughout the Library; basic computer, iPad and tablet training sessions; additions to the Book Club Kit collection; LEGO WeDo and the new mural for the Children's Department; and prizes for the Teen Summer Reading Challenge,

the ACT for their donation of an AED unit for the Library/Museum facility,

the Saskatchewan Library Association, the Saskatchewan Writers Guild, the Canada Summer Jobs program, Postmedia Raise-a-Reader and the Community Initiatives Fund for the grants awarded to the Library which enabled the Library to offer more programming for all ages,

the federal Young Canada Works in Heritage and the Saskatchewan Council of Archives grants which supported the hiring of an Archives intern to work on collection and digitization projects,

the Moose Jaw Wood Crafters Guild for their generous donation for collection enhancements,

all of the program presenters who donated their time and services,

*Canadian Tire, Moose Jaw Firefighters, Western Development Museum, Walmart Shoppers Drug Mart, Co-Op, Pharmasave and many other local businesses for their donations to the Summer Reading Program,
and*

TD Bank Financial Group, Library & Archives Canada, SaskTel, Saskatchewan Weekly Newspaper Association, SaskCulture, and Saskatchewan Lotteries for sponsoring the Summer Reading Program.

